



## Instructions & Key Dates

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The International Institute for Analytics is excited to invite you to nominate your organization for the 2019 ANNY Excellence in Analytics Award. If you would like your organization's analytics project to be considered, please fill out the application below and send it to [anny@iianalytics.com](mailto:anny@iianalytics.com). Alternatively, you are welcome to nominate another organization for consideration. Analytics solution providers and vendors are not eligible for the ANNY, but are encouraged to nominate a customer.

All applications must be submitted by **August 17, 2019** and will be reviewed by a panel of IIA Experts led by Co-Founder Tom Davenport and CAO Bill Franks. The panel will ultimately select the 2019 finalists and winning recipient.

Three finalists will be notified by September 12, 2019 and MUST attend IIA's [Analytics Symposium – Detroit](#) on October 8<sup>th</sup> & 9<sup>th</sup> where the winner will be announced. Finalists will be asked to give a brief presentation on their project during the ANNY session at Symposium.

All applicants are encouraged to attend the Analytics Symposium and finalists will be offered two complimentary tickets for delegates from their organization.

### Nominees will be evaluated on the following criteria:

- **Outcomes:** Evidence of sustained, measurable success against planned targets and objectives
- **Ambition:** Evidence of innovative and unique quantitative analytical techniques being applied
- **Scale:** Level of coordinated internal resources to foster a meaningful, enterprise-wide analytics program
- **Skills:** Evidence of a commitment to improving analytical skills of all user types across the enterprise
- **Insights:** Evidence of higher quality insights and decision-making resulting from the analytical activity

## Application

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### Organization name:

### Organization's primary internal contact:

Name:  
Title:  
Email:  
Direct phone:

### Nominating sponsor, if applicable:

Name:  
Title:  
Email:  
Direct phone:

### Organization

1. Estimated number of analytics professionals (analysts, data scientists, analytical leaders) across the entire enterprise:
2. Number of divisions/functions that are actively utilizing analytics today:
3. Estimated number of officially sanctioned analytics projects undertaken by the organization in the past 12 months
4. Enterprise model for organizing analytics most closely resembles:
  - *Centralized* – all analyst groups are part of one corporate organization
  - *Functional* – one major analyst unit that reports to the business unit or function that is the primary consumer of analyst services
  - *Consulting* – all analysts are part of one central organization and the business units “hire” analysts for their analytical projects
  - *Center of Excellence* – central shared unit that provides skills and services to local business units and their analyst groups across the enterprise
  - *Federation* – decentralized analyst groups work within business functions and units, and also work together to coordinate initiatives and resource deployment, address cross-functional and enterprise-level opportunities, and develop analyst talent and the community of analysts
  - *Decentralized* – analyst groups are associated with business units and functions

## Suggest Outline

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Please describe a meaningful application of analytics that has had a measurable impact on your business:

1. Summary headline description or title of project
2. Name of division, function, line of business
3. Name and title of primary leader of initiative
4. Description of project
  - How the project opportunity was identified and chosen to be executed
  - Goals and purpose
  - Data utilized
  - Methods utilized
  - Tools and platforms
5. Impact of project
  - Calculation of quantifiable, measurable outcome
  - Qualitatively, why this project was viewed as a success or as transformational to executives and across the enterprise